EDITORIAL

In order to ensure long term sustainability in academic carrier publication in good journals is very important. Authors need good quality journals and journals need good quality articles.

There is no doubt that at present research in Dentistry in Pakistan is promotion based. This outlook must change. There must be original research which provides latest information to the readers.

In the modern era publications have assumed much greater importance. Papers must be based on original research. While planning any research project one must select topic carefully, look at the resources needed and avaliable. The time required to complete the study must also be taken into consideration. The language must be simple, use small sentences and paragraphs.

References selected must be latest. Some should be from the journal approved by Pub Med & Index Medicus. Articles submitted to Pak Oral Dent J should contain some reference from this journal.

Authors should also look at the time a journal takes from the submission of the articles to publication of the manuscript.

The researchers need good mentors, facilities and institutional support which in most cases is not available. Dental Colleges or Institutes must allocate sufficient funds and must make their research cells much more active

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